



School of Business & Leadership

MMC 123

Digital Illustration

Term: 2022 (2022-01)

Number of Credits: 3

Course Outline

INSTRUCTOR: Jon Gelinias

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TELEPHONE: (867) 668-8766

OFFICE LOCATION: T1026-D (Next to Multimedia Lab)

OFFICE HOURS:

Drop-In: Mondays, Wednesdays 10am-12pm and 4-5pm. (excluding holidays).

By appointment: Please contact to schedule a meeting.

COURSE DESCRIPTION

This course will provide a comprehensive understanding of vector drawing with Adobe Illustrator. Students will learn to create, edit and transform vector objects and apply them in several industry standard multimedia communication contexts. There will also be a focus on how to convert artwork, drawings and bitmap images into editable, vector formats.

COURSE REQUIREMENTS

Prerequisite(s): none

EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:

<https://www.yukonu.ca/admissions/transfer-credit>

YUKON FIRST NATIONS CORE COMPETENCY

Students who successfully complete this course will have achieved core competency in knowledge of Yukon First Nations. By the end of this course, students will have greater understanding and awareness of Yukon First

www.yukonu.ca

Nations history, culture and journey towards self-determination. For details, please see www.yukonu.ca/yfnccr

LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Create shapes using primary pen tool techniques
- Organize layers, paths and sub-paths
- Transform and coordinate objects for complex art and imagery
- Prepare work for output to various media, including print and web
- Use design elements effectively
- Image trace original drawings, artwork and bitmap images into vector formats

COURSE FORMAT

Weekly breakdown of instructional hours

Classes run once a week for 3 hours. Students are expected to arrive before class begins to log-in to their computer workstation and prepare for class.

Most class modules include an assignment used to reinforce and understand the practical application of the concepts covered. Students should expect up to 4 additional hours of time outside of class each week for completing assignments.

Delivery format

Classes are delivered face-to-face in the Multimedia lab (room T1030) at YukonU's Ayamadigut campus in Whitehorse.

Conventional lecture and demonstration methods are used to present the theory portion while hands-on demonstrations, projects and assignments are utilized to reinforce and compliment the theory.

During class time the instructor will introduce tools and concepts which will then be applied through instructor-led, hands-on software lessons. This will be supplemented by independent, self-directed exercises and assignments. Some class time will be allotted for working on assignments.

EVALUATION

Assignments	60 %
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Term Long Project	15 %
Participation	5 %
Final Project	20 %
Total	100%

COURSE WITHDRAWAL INFORMATION

Refer to the YukonU website for important dates.

TEXTBOOKS & LEARNING MATERIALS

No textbooks are required for this course.

Selected online resources and readings will be provided in class.

Though not required, the Adobe Illustrator CC Classroom in Book series of textbooks (from 2013-2022) are suggested for reference (especially if you are not comfortable researching and reading online content).

ACADEMIC INTEGRITY

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one’s own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures for further details about academic standing and student rights and responsibilities.

ACADEMIC ACCOMMODATION

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon University Academic Regulations (available on the Yukon University website). It is the student’s responsibility to seek these accommodations by contacting the Learning Assistance Centre (LAC): LearningAssistanceCentre@yukonu.ca.

TOPIC OUTLINE

Class	Date	Topics Covered
1	Sept. 12	The Illustrator interface and capabilities

2	Sept. 19	Selecting and Aligning
3	Sept. 26	Creating and Editing Shapes
4	Oct. 3	Transforming Objects
	Oct. 10	No class - Thanksgiving Holiday
5	Oct. 17	Drawing with the Pen and Pencil Tools
6	Oct. 24	Colour and Painting
7	Oct. 31	Live trace and Colouring Images
8	Nov. 7	Working with Type and Layers
9	Nov. 14	Blending Colours and Shapes
10	Nov. 21	Working with Brushes
11	Nov. 28	Perspective Drawing and Gradient Mesh
12	Dec. 5	Applying Effects
13	Dec. 6 (Tues.)	Review and Final (make-up class for Thanksgiving Holiday)
Exam Period runs from Dec. 8-20		