



School of Business & Leadership

MMC 123

Digital Illustration

Term: Winter 2022 (2021-02)

Number of Credits: 3

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## Course Outline

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**INSTRUCTOR:** Jon Gelinias

**OFFICE HOURS:** M, W, 10am-12pm

**OFFICE LOCATION:** T1026-D

**CLASSROOM:** T1030A

**E-MAIL:** jgelinas@yukonu.ca

**TIME:** Monday, 1-4pm

**TELEPHONE:** (867) 668-8766

**DATES:** Jan. 10 – Apr. 11

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### COURSE DESCRIPTION

This course will provide a comprehensive understanding of vector drawing with Adobe Illustrator. Students will learn to create, edit and transform vector objects and apply them in several industry standard multimedia communication contexts. There will also be a focus on how to convert artwork, drawings and bitmap images into editable, vector formats.

### COURSE REQUIREMENTS

Prerequisite(s): None

### RELATED COURSE REQUIREMENTS

It is not required that you own a computer, however acquiring the appropriate hardware and course software are suggested for optimal learning. Students should purchase a USB flash drive or external hard drive to backup and transfer files to and from home or be prepared to utilize cloud storage options.

If you are considering purchasing a computer and/or software for the course, please consult with your instructor to ensure that it meets the needs of the program.

Students should be comfortable working on the Apple computer operating system as all classes and assignments will be created and delivered digitally.

### EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:

<https://www.yukonu.ca/admissions/transfer-credit>

### YUKON FIRST NATIONS CORE COMPETENCY

Yukon University recognizes that a greater understanding and awareness of Yukon First Nations history, culture and journey towards self-determination will help to build positive relationships among all Yukon citizens. As a result, to graduate from ANY Yukon University program, you will be required to achieve core competency in knowledge of Yukon First Nations. For details, please see [www.yukonu.ca/yfnccr](http://www.yukonu.ca/yfnccr).

[www.yukonu.ca](http://www.yukonu.ca)

## **LEARNING OUTCOMES**

The successful completion of this course indicates that the student has reliably demonstrated the ability to:

- Create shapes using primary pen tool techniques
- Organize layers, paths and sub-paths
- Transform and coordinate objects for complex art and imagery
- Prepare work for output to various media, including print and web
- Use design elements effectively
- Image trace original drawings, artwork and bitmap images into vector formats

## **COURSE FORMAT**

Conventional lecture and demonstration methods are used to present the theory portion while hands-on demonstrations, projects and assignments are utilized to reinforce and compliment the theory.

## **ASSESSMENTS:**

### **Attendance & Participation**

Regular attendance and participation are expected. The class often involves in-class activities and explanations to demonstrate and reinforce the concepts and skills covered. The learning in these exercises cannot be duplicated and missing classes will be reflected in your participation grade.

If you must miss class, please inform the instructor ahead of time, if at all possible. It is the student's responsibility to take notes, to obtain missed assignments, announcements or material handouts for any class they have missed.

Missed deadlines and/or presentations will need to be granted an extension or rescheduled at least 1 week prior to the due date. A doctor's not may be required if the student is unable to provide sufficient notice.

Student are expected to review topics, readings and videos prior to class as outlined in the syllabus.

### **Assignments**

Students are given assignments during or following most classes. Assignments are to be completed using the approved software that is available in the Multimedia lab. If students choose to work outside the lab, or on their own computer they need to ensure their software is current and approved by the instructor.

Assignments are delivered and submitted through the Course page on Moodle.

### **Tests**

Quizzes will be given periodically through the term to help ensure that crucial course material has been completed and understood. These quizzes will test both theoretical knowledge and software skills.

### **Final Project**

This project will require the student to demonstrate their understanding and application of all course concepts and software skills in order to ensure they have met the learning outcomes.

## EVALUATION

Assignments	65
Term-long Assignment	15
Final Project	20
Total	100%

## COURSE WITHDRAWAL INFORMATION

Refer to the YukonU website for important dates.

## TEXTBOOKS & LEARNING MATERIALS

No textbook is required for this course.

Selected online resources and readings will be provided in class.

Though not required, the Adobe Illustrator CC Classroom in Book series of textbooks (from 2013-2020) is suggested for reference (especially if you are not comfortable researching and reading online content).

## ACADEMIC INTEGRITY

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one's own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures for further details about academic standing and student rights and responsibilities.

## ACADEMIC ACCOMMODATION

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon University Academic Regulations (available on the Yukon University website). It is the student's responsibility to seek these accommodations by contacting the Learning Assistance Centre (LAC): [LearningAssistanceCentre@yukonu.ca](mailto:LearningAssistanceCentre@yukonu.ca).

## TOPIC OUTLINE

Please see your course page on for full breakdown of topics covered and assignment dates. The list below is meant to serve as a high-level overview of topics covered and may adjust throughout the semester.

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<b>Class</b>	<b>Date</b>	<b>Topics Covered</b>
1	Jan. 10	The Illustrator interface and capabilities
2	Jan. 17	Selecting and Aligning
3	Jan. 24	Creating and Editing Shapes
4	Jan. 31	Transforming Objects
5	Feb. 7	Drawing with the Pen and Pencil Tools
6	Feb. 14	Colour and Painting
7	Feb. 21	NO CLASS – Reading Week
	Feb. 28	Live trace and Colouring Images
8	Mar. 7	Working with Type and Layers
9	Mar. 14	Blending Colours and Shapes
10	Mar. 21	Working with Brushes
11	Mar. 28	Perspective Drawing and Gradient Mesh
12	Apr. 4	Applying Effects
13	Apr. 11	Review and Final
Exam Period runs from April 13-23		

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