



School of Business and Leadership

MMC 121

Digital Audio & Video

Term: Fall 2021

Number of Credits: 3

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## Course Outline

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**INSTRUCTOR:** Jon Gelinias

**E-MAIL:** [jgelinas@yukonu.ca](mailto:jgelinas@yukonu.ca)

**TELEPHONE:** (867) 668-8766

**OFFICE LOCATION:** T1026-D (Next to Multimedia Lab)

**OFFICE HOURS:**

Drop-In: Mondays, Tuesdays 11am-12pm

By appointment: Mondays, Tuesdays and Thursdays from 4-5pm

**CLASSROOM:** Multimedia Lab T1030-A

**COURSE DATES & TIMES:**

Tuesdays 1-4pm, Sept. 7 – Nov. 30

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### COURSE DESCRIPTION

Participants will learn and experiment with the functions and creative possibilities of industry standard audio/video recording equipment and editing software.

Editing involves understanding the functionality of the program but also an intuitive sense of what works, in aesthetic and communicative terms. Participants will explore editing styles and the craft of assembling audio and moving images with original material that they have captured. There will be instruction on video and audio recording fundamentals.

Edited works will be output to a variety of digital formats for streaming, download or transmission.

Exercises, mini-projects, screenings, and class lecture and discussion will give the participant a solid foundation in digital video and audio editing.

### COURSE REQUIREMENTS

Prerequisite(s): None

### EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:

<https://www.yukonu.ca/admissions/transfer-credit>

### LEARNING OUTCOMES

[www.yukonu.ca](http://www.yukonu.ca)

Upon successful completion of the course, students will be able to:

- shoot video using a digital video camera
- capture video from the camera to edit on a computer
- edit digital video with Premiere Pro using sequences, clip trimming methods, transitions and titles
- record and edit high quality sound
- use the appropriate codec and settings for various output types

## **COURSE FORMAT**

### **Weekly breakdown of instructional hours**

Each week will require at least 3 hours of dedicated in-class course time. Additional time will be required for assignments and other activities. Capturing and editing audio and video is a time-consuming process and students may need to dedicate significant time to the process outside of class time.

### **Delivery format**

This course will be delivered through face-to-face classes at Ayamdigut campus.

Face-to-face classes are structured to cover the course materials through lectures, examples and discussions. Hands-on experiential learning with audio and video recording equipment are utilized to reinforce and compliment the theory which is delivered through lectures, readings and online resources.

A detailed description of activities, in-class and online delivery schedules and associated time requirements will be presented in the first class.

The multimedia lab will be available and reserved for students in this course in the allotted course times (Tuesday 1-4pm) for the duration of the semester. The lab will also be available at other times for completing assignments.

It is expected that this course will require additional time each week of homework and reading. It is important to note that the time required will vary by individual.

## **EVALUATION**

Video Blogs	20%
Assignments	80%
Total	100%

## **COURSE WITHDRAWAL INFORMATION**

Refer to the YukonU website for [important dates](#).

## **TEXTBOOKS & LEARNING MATERIALS**

No textbooks are required for this course.

Selected online resources and readings will be provided in class and through the course page.

\* Though not required, the following textbook contain valuable resources and are included as recommended reading:

*Bare Bones Camera Course for Film and Video*

By Tom Schroepel

Allworth Press; 3rd ed. edition ISBN 978-1621535263

*How to Shoot Video that Doesn't Suck*

By Steve Stockman

Workman Publishing Company; First Printing edition

ISBN 978-0761163237

## **ACADEMIC INTEGRITY**

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one's own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures for further details about academic standing and student rights and responsibilities.

## **ACADEMIC ACCOMMODATION**

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon University Academic Regulations (available on the Yukon University website). It is the student's responsibility to seek these accommodations by contacting the Learning Assistance Centre (LAC): [LearningAssistanceCentre@yukonu.ca](mailto:LearningAssistanceCentre@yukonu.ca).

## **TOPIC OUTLINE**

[www.yukonu.ca](http://www.yukonu.ca)

<b>Class / Date</b>	<b>Topic</b>
<b>Class 1</b> Sept. 7	Course Overview & Introduction
<b>Class 2</b> Sept. 14	Storytelling Fundamentals & Recording Audio
<b>Class 3</b> Sept. 21	Editing Audio
<b>Class 4</b> Sept. 28	Video & Camera Basics / The Shot
<b>Class 5</b> Oct. 5	Software and Editing Basics
<b>Class 6</b> Oct. 12	Editing Theory - Why & How We Edit / Editing on the timeline
<b>Class 7</b> Oct. 19	Preproduction / Creating a Basic Sequence
<b>Class 8</b> Oct. 26	Transitions & Titling
<b>Class 9</b> Nov. 2	Effects
<b>Class 10</b> Nov. 9	Compositing & Exporting
<b>Class 11</b> Nov. 16	Open class - Editing time
<b>Class 12</b> Nov. 23	Filming final projects- Open Editing time
<b>Class 13</b> Nov. 30	Final Screening and Critique

This tentative schedule is subject to change.