

	School of Business and Leadership
	ECDV 301
	Community Economic Development
	Term: Winter 2022/2023 Number of Credits: 3
Course Outline	

INSTRUCTOR: Dr. Gritt Hoffmann

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OFFICE HOURS: By appointment via email

COURSE DESCRIPTION

This course provides an overview of economic development issues in Indigenous communities and among Indigenous individuals in Canada. This course examines key economic concepts to provide a foundation to thinking about economic issues in Indigenous communities. Students will examine fundamental concepts, themes and principles of economic development introduced through the use of existing research and case studies. Students will investigate methods for effectively using local community resources to enhance economic opportunities while improving social conditions in a sustainable way.

COURSE REQUIREMENTS

Prerequisite(s): LEAD 292 and ACCT 222.

EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:

<https://www.yukonu.ca/admissions/transfer-credit>

LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Discuss the economic rationale for community economic development.
- Explain how the various aspects of self-governing communities (social, cultural, political, economic, and environmental) relate to community economic development.
- Critically assess community development capacity in terms of different capital types: cultural, natural, physical, financial, social, organizational, and human (including entrepreneurship) and identify strengths and weaknesses of each.
- Explain the role of environmental sustainability in community economic development.
- Identify and describe appropriate measures or indicators of development.

- Summarize the process of sustainable economic development and identify the conditions of underdevelopment and the challenges for sustainability.
- Understand the components of a community economic development initiative and develop a proposal for such an initiative.
- Explain the theoretical foundations and different strategies used in economic development, community economic development and Aboriginal economic development.
- Assess the economic health of a community using appropriate metrics and analytical techniques.

COURSE FORMAT

Delivery format

This course will be delivered in a blended format. Students will be required to attend 1.5 hours per week of synchronous online class and complete an assortment of synchronous and asynchronous online activities. It is expected that this course will require 1.5-2 hours/week of homework and additional reading.

EVALUATION

Active Participation	15%
Assignments	85%
Total	100%

Further details for each assignment, including grading rubric, will be given in the assignment handout posted within the course environment.

Active Participation

- **In-class Discussion**
Students enrolled in this course will be successful if they actively prepare and contribute. All lectures, assignments, and classes complement and build on each other. Students who attend regularly, do the assigned readings, engage with their peers, and participate in class will see their efforts positively reflected in the graded assignments. Contributions could include posing relevant questions to students and/or instructor, highlighting key points and arguments, and providing relevant examples or lived experience. These interactions will be worth 15%.

Assignments

There are four assignments worth a total of 85% of the course grade. These assignments are based on the material covered in weekly lessons and will provide the opportunity for students to demonstrate key learning outcomes of the course.

- **Podcast**
Students will brainstorm, script, and produce a 20-minute podcast on economic development in their community. The podcast should present commentary on current challenges and success

stories. The podcast assignment will consist of two parts: The first part is the individual write-up worth 15% and the second part is the produced podcast worth 10%.

- **Community Economic Development Project**

The project will consist of three assignments: Identifying a community and evaluating the economic health of that community; identifying opportunities for improvement; and developing a proposal for a community economic development initiative for this community.

LATE ASSIGNMENTS

Late penalties will be in effect, except for lateness caused by documented medical reasons or if arrangements have been made with the instructor in advance of the due date. There are no exceptions. Penalties: 10% per day up to 3 days. Assignments are not accepted after 3 days except for documented medical reasons. There is no extension permitted for the final assignment.

In extenuating circumstances, students are expected to communicate their situation and needs to their instructor in a timely manner. The instructor and student will then co- determine alternative deadlines and expectations for completing assignments.

COURSE WITHDRAWAL INFORMATION

Refer to the YukonU website for important dates.

TEXTBOOKS & LEARNING MATERIALS

All materials provided on the course page.

ACADEMIC INTEGRITY

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one's own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures for further details about academic standing and student rights and responsibilities.

ACCESSIBILITY AND ACADEMIC ACCOMMODATION

Yukon University is committed to providing a positive, supportive, and barrier-free academic environment for all its students. Students experiencing barriers to full participation due to a visible or hidden disability (including hearing, vision, mobility, learning disability, mental health, chronic or temporary medical condition), should contact [Accessibility Services](#) for resources or to arrange academic accommodations: access@yukonu.ca.

TOPIC OUTLINE

Week	Dates	Module	Topic
1	9. - 15. Jan 2023	Module 1: Introduction to Economics	Introduction to the course and defining key concepts
2	16. - 22. Jan 2023	Module 1: Introduction to Economics	Market failure and externalities
3	23. - 29. Jan 2023	Module 1: Introduction to Economics	Cost-Benefit Analysis: Concepts and process
4	30. Jan – 5. Feb 2023	Module 2: Community Economic Development	Community economic development
5	6. – 12. Feb 2023	Module 2: Community Economic Development	Community participation
6	13. – 19. Feb 2023	Module 3: Aboriginal Economic Development	Aboriginal economic development processes and alternatives
7	20. – 26. Feb 2023	Reading Week – No Class	
8	27. Feb – 5. Mar 2023	Module 3: Aboriginal Economic Development	Nation building and capacity building
9	6. – 12. Mar 2023	Module 3: Aboriginal Economic Development	Aboriginal entrepreneurship and the undocumented economy
10	13. – 19. Mar 2023	Module 4: Sustainable development	Sustainability and sustainable development
11	20. – 26. Mar 2023	Module 5: Resource economics	Policy and resource economies
12	27. Mar – 2. Apr 2023	Module 6: Economic reconciliation	Economic reconciliation and partnerships
13	3. – 9. Apr 2023	Case studies	
14	10. – 16. Apr 2023	Case studies	