



School of Applied Science & Management  
**FNGA 304/ECDV 301**  
**Community & Economic Development**  
Term: Winter  
Number of Credits: 3

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## Course Outline

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**INSTRUCTOR:** Gord Curran

**E-MAIL:** [gcurran@yukonu.ca](mailto:gcurran@yukonu.ca)

**Office hours:** By appointment via email.

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### COURSE DESCRIPTION

This course provides an overview of economic development issues in Indigenous communities and among Indigenous individuals in Canada. The course examines key economic concepts to provide a foundation to think about economic issues in Indigenous communities. Students will examine fundamental concepts, themes and principles of economic development introduced through the use of existing research and case studies. Students will investigate methods for effectively using local community resources to enhance economic opportunities while improving social conditions in a sustainable way.

### COURSE REQUIREMENTS

Prerequisite(s): LEAD 292 or FNGA 200 and ACCT 222 or FNGA 103.

### EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:

<https://www.yukonu.ca/admissions/transfer-credit>

### LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Discuss the economic rationale for community economic development;
- Explain how the various aspects of self-governing communities (social, cultural, political, economic, environmental) relate to community economic development;
- Critically assess community development capacity in terms of different capital types: cultural, natural, physical, financial, social, organizational and human (including entrepreneurship) and identify strengths and weaknesses of each;
- Explain the role of environmental sustainability in community economic development;
- Identify and describe appropriate measures or indicators of development;
- Summarize the process of sustainable economic development and identify the conditions of underdevelopment and the challenges for sustainability;
- Understand the components of a community economic development initiative and develop a proposal for such an initiative.

- Explain the theoretical foundations and different strategies used in economic development, community economic development and Aboriginal economic development; and
- Assess the economic health of a community using appropriate metrics and analytical techniques.

## **COURSE FORMAT**

### **Weekly breakdown of instructional hours**

1.5 hours per week in class synchronous and 1.5 hours per week of asynchronous lecture. It is expected that this course will require 1.5-2 hours/week of homework and additional reading. It is important to note that the time required will vary by individual.

### **Delivery format**

This course will be delivered in a blended format. Students will be required to attend 1.5 hours per week of synchronous online class some and complete an assortment of synchronous and asynchronous online activities.

## **EVALUATION**

Active Participation	15%
Assignments	85%
Total	100%

Further details for each assignment, including the grading rubric, will be given in the assignment handout posted to Moodle.

### **Active Participation**

#### **In-class Discussion**

This includes contributions to in-class discussions. Students enrolled in this course will be successful if they actively prepare and contribute. All lectures, assignments, and classes complement and build on each other. Students who attend regularly, do the assigned readings, engage with their peers, and participate in the class will see their efforts positively reflected in the graded assignments. Contributions could include posing relevant questions to students and/or the instructor, highlighting key points and arguments, and providing relevant examples or lived experiences. These interactions will be worth 15% of your active participation contributions.

### **Assignments**

There are four assignments worth a total of 85% of the course grade. These assignments are based on the material covered in weekly lessons and will provide the opportunity for students to demonstrate key learning outcomes of the course.

## **Podcast**

Students will work in pairs or groups (2-4 people) to brainstorm, script, and produce a 20-minute podcast on economic development in one of the group members' communities. The podcast should present commentary on current challenges and success stories in the chosen community. The podcast assignment will consist of two parts: the first part is the individual write-up worth 15%, and the second part is the produced podcast worth 10%. This is a group project, and students are encouraged to identify their partners early in the course and brainstorm ideas early. Students are responsible for choosing their partners, although the instructor will assist with matching if needed.

## **Community Economic Development Project**

The project will consist of three assignments: identifying a community and evaluating the economic health of that community, identifying opportunities for improvement, and developing a proposal for a community economic development initiative for this community. The projects are iterative - students are provided feedback only on the first two projects and marked on the final one.

## **LATE ASSIGNMENTS**

Given that many students are working professionals or have other demands on their time, there is some flexibility on late assignments. Students are expected to provide notice in advance that an assignment will be late. The instructor and student will then co-determine alternative deadlines and expectations for completing assignments.

An extension to an extension may be turned down, or a grade penalty assessed. In the context of fairness to other students who are meeting deadlines, the instructor reserves the right to determine a penalty or refuse an extension if they are repeatedly missed, requested, or unreasonable. There will be limited extensions on the final assignment as the semester ends.

Documented medical reasons will be taken into consideration when deliberating extensions, and institutional policy and procedures may be applied depending on the circumstances.

In all cases, students are expected to communicate their situation and needs to their instructor in a timely manner. Please note that this course has a significant emphasis on weekly readings and participation. Missed deadlines tend to "snowball" workload issues.

## **COURSE WITHDRAWAL INFORMATION**

Refer to the YukonU website for important dates.

## **TEXTBOOKS & LEARNING MATERIALS**

*All materials provided on the Moodle Course page.*

[www.yukonu.ca](http://www.yukonu.ca)

## ACADEMIC INTEGRITY

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one's own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures for further details about academic standing and student rights and responsibilities.

## ACADEMIC ACCOMMODATION

Reasonable accommodations are available for students requiring an academic accommodation to participate fully in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon University Academic Regulations (available on the Yukon University website). It is the student's responsibility to seek these accommodations by contacting the Learning Assistance Centre (LAC): [LearningAssistanceCentre@yukonu.ca](mailto:LearningAssistanceCentre@yukonu.ca).

## TOPIC OUTLINE

Week	Module	Topic
Week 1	Module 1: Introduction to Economics	Defining Key Concepts
Week 2		Market Failure and Externalities
Week 3		Cost-Benefit Analysis: Concepts and Process
Week 4	Module 2: Community Economic Development	Community Economic Development
Week 5		Community Participation
Week 6	Module 3: Aboriginal Economic Development	Aboriginal Economic Development-Processes & Alternatives
Week 7		Nation Building and Capacity Building
Week 8		Aboriginal Entrepreneurship & the Undocumented Economy
Week 9	Module 4: Sustainable Development	Sustainability and Sustainable Development
Week 10	Module 5: Resource Economics	Policy and Resource Economies
Week 11	Module 6: Economic Reconciliation	Economic Reconciliation & Partnerships
Week 12	Case Studies	
Week 13		